



**Campaign for Dental Health**  
**Partners' Agreement**

The Campaign for Dental Health (CDH) is a network of local children's and oral health advocates, health professionals, and scientists, who work together to raise public awareness about oral health, emphasizes prevention, and provides accurate science-based information about why community water fluoridation (CWF) is a safe and essential component of any community's prevention efforts.

The American Academy of Pediatrics (AAP) coordinates the CDH and manages CDH Web site ([www.ILikeMyTeeth.org](http://www.ILikeMyTeeth.org)) and related social media accounts. CDH partners are encouraged to post a link to the CDH Web site on their Web site, as well as follow the CDH social media channels.

- Facebook - [www.facebook.com/CampaignforDentalHealth](http://www.facebook.com/CampaignforDentalHealth)
- Twitter - [www.twitter.com/ILikeMyTeeth](http://www.twitter.com/ILikeMyTeeth)
- YouTube - [www.youtube.com/LifeIsBetterWTeeth](http://www.youtube.com/LifeIsBetterWTeeth)

As a CDH partner, organizations benefit from receiving monthly e-mail partner updates filled with useful news, resources, and information that can be shared with your constituents. The CDH offers periodic webinars for partners to update them about the activities of the CDH and inform them about important information and resources related to CWF.

The AAP recognizes the important and meaningful contributions that organizational partners of the CDH make to ensuring that the public receives accurate information about the benefits of prevention and CWF. Acknowledging the collaborative nature of the CDH, the AAP encourages partner organizations to regularly provide public resources and information that can be posted to the CDH Web site and/or included in other CDH communications with the purpose of accurately informing the public about oral health prevention and the benefits of CWF. Each organization has an equal opportunity to submit resources and information to be posted on the CDH Web site. The extent to which resources and information are posted to the Web site will be under the discretion of the AAP.

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By signing this agreement you agree with the above and support CWF as a safe and effective public health intervention. As a collaborative member of the Campaign for Dental Health, you also give the AAP permission to display your organization's logo on the CDH Web site. (Please provide the CDH with a current copy of your organization's logo)

Ruth E Allen Executive Director  
Name/Title

INAAP  
Organization

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Primary Contact for CDH Communications (Name and E-mail Address)

11/19/2015  
Date