

Tennessee Chapter

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American Academy
of Pediatrics

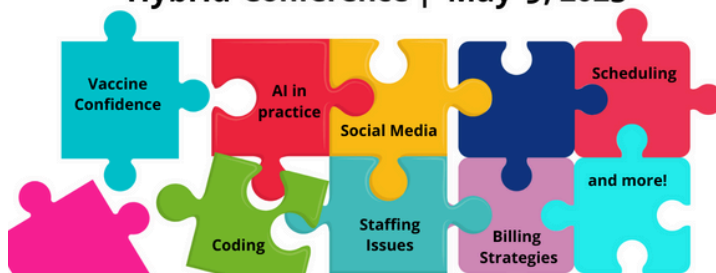


DEDICATED TO THE HEALTH OF ALL CHILDREN®

TNAAP Pediatric Practice Management Conference

Working together to solve the practice management puzzle.

Hybrid Conference | May 9, 2025



2025 Hybrid Conference Program

May 9, 2025 | 9:00 am - 4:00 pm

Shots, Myths, & Mindsets: Tackling Vaccine Hesitancy with Facts & Trust

Catherine Wiggleton, MD, VIP Children's Clinics

Jason Yaun, MD, Clinical Director of ULPS General Pediatrics

Utilization of AI in Pediatric Practices

Brian LaClair, Integration Developer, Physician's Computer Company

Building a Schedule to Fit Your Practice

Barb Periard, MD, President, Forest Hills Pediatric Associates

Boosting Your Practice through Social Media

Fiona Libsack, MPA, FACHE, Market Development Director, VUMC

Bailey Cargill, Digital Engagement Manager, VUMC

Solving Staffing Issues Creatively

Barb Periard, MD, President, Forest Hills Pediatric Associates

Turning Care into Revenue: Practical Billing Strategies for Pediatric Care Management

Janet Sutton, RHIT, CPC, TNAAP Program Manager (EPSDT & Coding)

Register Now at tnaap.org/events/pmc/

2025 Practice Management Speakers



Catherine Wiggleton, MD, VIP Children's Clinics

Catherine Wiggleton received her medical degree from Vanderbilt University School of Medicine, where she also completed her pediatric training. She has practiced in Sumner County as a general pediatrician for over ten years. Prior to this, she was a hospitalist at the Monroe Carell Jr. Children's Hospital. She has a passion for quality and process improvement. She is the Patient-Centered Medical Home Clinical Director for her practice and has a strong interest in population health, social determinants of health, and preventative care. In her free time, she enjoys crocheting, gardening, and traveling with her husband. She also enjoys cheering on the Commodores with their daughter who is a sophomore at Vanderbilt University.



Jason Yaun, MD, Clinical Director of ULPS General Pediatrics

Dr. Jason Yaun is a native Tennessean, born and raised in Memphis, Tennessee. He attended the University of Tennessee Health Science Center for his medical school and residency training and joined the faculty there upon graduation. He is currently an Associate Professor of Pediatrics at UTHSC in Memphis and is a general pediatrician with Le Bonheur Children's Hospital. He is Division Chief of Outpatient General Pediatrics and Medical Director of the residency teaching practice clinic affiliated with UTHSC and Le Bonheur. Dr. Yaun is the Senior Associate Program Director of the UTHSC Pediatrics Residency Program and the Immediate Past President of TNAAP. His research focuses on adverse childhood experiences, early literacy promotion, and immunizations. He is married with two children and in his free time enjoys reading, crossword puzzles, hiking, attending concerts and sporting events.



Brian LaClair, Integration Developer, Physician's Computer Company

Brian LaClair is a healthcare interoperability developer at Physician's Computer Company, where he writes code that helps pediatric healthcare providers exchange data more efficiently. With a focus on HL7 standards and Clinical Decision Support, his work ensures that critical health information moves smoothly between diverse systems. At the core of his work, Brian is passionate about making complex technology more accessible to healthcare professionals. By bridging the gap between technical systems and real-world clinical needs, he helps ensure that innovations in technology translate into meaningful benefits for providers and patients alike.



Barb Periard, MD, President, Forest Hills Pediatric Associates

As a former engineer and computer consultant, now with 20 plus years' experience as a pediatrician and a decade of experience as Managing Partner at a thriving 12-physician practice in Grand Rapids, Michigan, Dr. Periard brings a solid foundation in leadership, operations, and strategic planning. Over the years, she has successfully navigated the evolving healthcare landscape, ensuring efficient patient care and practice sustainability. Currently, she has the privilege of serving on the AAP's Generative AI Policy Committee, is a member of her Pediatric PO's Executive Committee, will be participating at the Starfield Summit next week with a focus on AI in Primary Care and she has given many webinars and lectures at practice management conferences sharing insights and best practices.



Fiona Libsack, MPA, FACHE, Market Development Director, VUMC

With a wealth of experience spanning more than 25 years, Fiona has been at the forefront of healthcare marketing, public relations, and strategic growth. She has successfully launched social media channels for multiple health systems in the Midwest and managed a diverse range of accounts, from small rural clinics to large academic health systems. In her spare time, Fiona serves as a healthcare marketing adjunct professor for Creighton University's Executive MBA in Healthcare Administration Program and as the President Elect for the Middle Tennessee Chapter of the American College of Health Care Executives. More importantly, she spends her free time raising the last of four children in her household (her son Maxton is a high school senior) with her husband Rick in Brentwood, TN.



Bailey Cargill, Digital Engagement Manager, VUMC

Bailey Cargill serves as the Digital Engagement Manager at Vanderbilt Health, leading her team to the expansion of overall online reach and the implementation of new technologies that support social media engagement. She began her early career in radio and agency work led her to Nickelodeon, where she served as a social media producer. She now specializes in healthcare social media and enjoys sharing her knowledge to engage patients, providers and community online. She resides in Nashville, TN with her husband, Terin. They have two dogs, Ella and Kevin, and spend time enjoying all that Nashville has to offer—from the live music and great food of the city to spending time in nature, paddle boarding, hiking, and walking their dogs.



Janet Sutton, RHIT, CPC, TNAAP Program Manager (EPSDT & Coding)

Janet Sutton is a Registered Health Information Technician and Certified Professional Coder. She has been the Program Manager for EPSDT and Coding for TNAAP for 19 years. She has over 25 years of experience as a physician coder, compliance auditor and coding educator. Janet provides pediatric coding training for pediatricians and family practice physicians and their staff as it relates to EPSDT and coding for other services in the pediatric setting. She also staffs TNAAP's Pediatric Council working closely with the Bureau of TennCare, the TennCare managed care organizations, and commercial payers in Tennessee to promote the improvement of the quality of preventive health screens performed in the state and to resolve payment issues on behalf of pediatric practices in Tennessee.